



KNXV

ORDER

Print Date 08/09/12

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Flight Dates **08/04/12-08/10/12**

Contract / Revision **306968 /** Candidate. **08.04-08.10.12**

Original Date / Revision
08/03/12 08/09/12

Advertiser **Schweikert / Republican / C**

Agency **Strategic Media Services**

Buying Contact

**3299 K Street NW - Suite 200
Washington, DC 20007**

Product

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes DO

Priority P-3

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	36	\$13,196.25	\$15,525.00	0.00
Totals	36	\$13,196.25	\$15,525.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/10/12	36	\$13,196.25	\$15,525.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/04/12	08/10/12	M-F 6-7am M-F 6-7am	CM	6am-7am	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----			0		\$0.00		0.00				
		Week: 08/06/12	08/12/12	MTWTF--			5		\$225.00		0.00				
N 2	KNXV	08/04/12	08/10/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-----			0		\$0.00		0.00				
		Week: 08/06/12	08/12/12	MT--F--			4		\$225.00		0.00				



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Contract / Revision **306968** Flight Dates **08/04/12-08/10/12**

Hiatus Dates

Original Date / Revision 08/03/12/ 08/09/12

Order Sep 00:20:00

Advertiser **Schweikert / Republican / C** Product **Candidate. 08.04-08.10.12** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KNXV	08/04/12	08/10/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----		0				\$0.00		0.00			
	Week:	08/06/12	08/12/12	MTWTF--		5				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KNXV	08/06/12-08/12/12	M-F 430pm-5pm		430pm-5pm		MTWThF----	:30	(\$450.00)		0.00	NM		
	See MG 5.6,5.7,5.8,5.9,5.10 [na - program change MJ 8/7]														
N 4	KNXV	08/04/12	08/10/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----		0				\$0.00		0.00			
	Week:	08/06/12	08/12/12	MTWTF--		5				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KNXV	08/06/12-08/12/12	M-F 5pm-530pm		5pm-530pm		MTWThF----	:30	(\$450.00)		0.00	NM		
	See MG 5.6,5.7,5.8,5.9,5.10 [program change MJ 8/6]														
N 5	KNXV	08/04/12	08/10/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	9	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----		0				\$0.00		0.00			
	Week:	08/06/12	08/12/12	MTWTF--		5				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	KNXV	08/06/12-08/12/12	M-F 6pm-630pm		6pm-630pm		MTWThF----	:30	(\$450.00)		0.00	NM		
	See MG 5.6,5.7,5.8,5.9,5.10 [program change MJ 8/6]														
6	KNXV	08/10/12-08/10/12	M-F 5-6am			5am-6am		-----F----	:30	\$100.00		0.00	NM		
	Ⓜ MG for 6.2,4.4,3.4,5.5														
7	KNXV	08/10/12-08/10/12	M-F 6-7am			6am-7am		-----F----	:30	\$225.00		0.00	NM		
	Ⓜ MG for 6.2,4.4,3.4,5.5														
8	KNXV	08/10/12-08/10/12	M-F 7-9am			7am-9am		-----F----	:30	\$225.00		0.00	NM		
	Ⓜ MG for 6.2,4.4,3.4,5.5														
9	KNXV	08/10/12-08/10/12	M-F 10-1035pm			10pm-1035pm		-----F----	:30	\$1,200.00		0.00	NM		
	Ⓜ MG for 6.2,4.4,3.4,5.5														
10	KNXV	08/10/12-08/10/12	M-F 1035pm-1102pm			1035pm-1102pm		-----F----	:30	\$350.00		0.00	NM		
	Ⓜ MG for 6.2,4.4,3.4,5.5														
N 6	KNXV	08/04/12	08/10/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTWTF--	:30	5	\$750.00	P-3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----		0				\$0.00		0.00			
	Week:	08/06/12	08/12/12	MTWTF--		5				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KNXV	08/06/12-08/12/12	M-F 630pm-7pm		630pm-7pm		MTWThF----	:30	(\$750.00)		0.00	NM		
	See MG 5.6,5.7,5.8,5.9,5.10 [program change MJ 8/6]														
N 7	KNXV	08/06/12	08/06/12	M-SU 10-1035pm 10pm News	CM	10pm-1035pm	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	M-----		1				\$850.00		0.00			
N 8	KNXV	08/04/12	08/04/12	Sa 6-7am GMA Sa 6-7am Good Morning ,	CM	6am-7am	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00



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Hiatus Dates

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Order Sep 00:20:00

Advertiser **Schweikert / Republican / C** Product **Candidate. 08.04-08.10.12** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KNXV	08/04/12	08/04/12	Sa 6-7am GMA Sa 6-7am Good Morning ,	CM	6am-7am	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					1	\$150.00		0.00			
N 9	KNXV	08/04/12	08/04/12	Sa 6pm News SA 6pm-630p	CM	6pm-630p	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					1	\$250.00		0.00			
N 10	KNXV	08/04/12	08/04/12	SA 630pm-7pm SA 630pm-7pm	CM	630pm-7pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					1	\$450.00		0.00			
N 11	KNXV	08/04/12	08/04/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					1	\$450.00		0.00			
N 12	KNXV	08/05/12	08/05/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S					1	\$850.00		0.00			
														Totals	36 \$15,525.00